

Local Food Promotion Meeting Agenda

Public Market Vendor Outreach

Monday, December 19th, 3 p.m. to 5 p.m.

Eau Claire City Hall, N. Conf. Rm. (2nd Flr.)

I. Introductions

II. Public Market Feasibility Study Recap

- Goals – Economic development around a local food destination
- No traditional *public* market but smaller private-sector approach
- Hybrid public market elements – grocery, vendors, common space
- Bellingham Public Market example
- Public market district

III. Independent Retail Vendor Businesses

- Pro forma reviews – rent types, CAM, income, staffing, etc.

IV. Current Project Stakeholders

- Just Local Food Cooperative
- Developer – Commonweal
- City Redevelopment Authority
- City of Eau Claire

V. What do you need to make it happen?

- Brainstorming opportunity
- Affordability
- Partners and shared goals
- Management
- Business & marketing help

VI. Local Food Business Resources, UW Extension

VII. Next Steps