

DECI Marketing Committee Agenda

The DECI Marketing Committee will meet on January 7, 2025, 11:00am at The Coven, 131 S. Barstow St., Eau Claire, WI 54701 Suite 2. The committee will be discussing the following agenda items. For questions please contact DECI Executive Director Erin Klaus, erin@downtowneauclaire.org

1. V1 Estimated budget
2. Co-op marketing opportunities
 - i. Add on to membership
 - ii. Included with membership
3. DECI Pipeline newsletter / email
 - i. Frequency
 - ii. Contact list
 - iii. Template
 - iv. Topics
4. DECI member facebook group
 - i. Is this valuable?
5. Podcast (Getting Down(*town*) with DECI)
 - i. Frequency
 - ii. Promotion
 - iii. Availability
 - iv. Format
6. Updates from Zayvio / Austin Bower Videography